

eAWB Status

Francisco Rizzuto

Manager Europe- Cargo Specialist

Digital Cargo Day Italy

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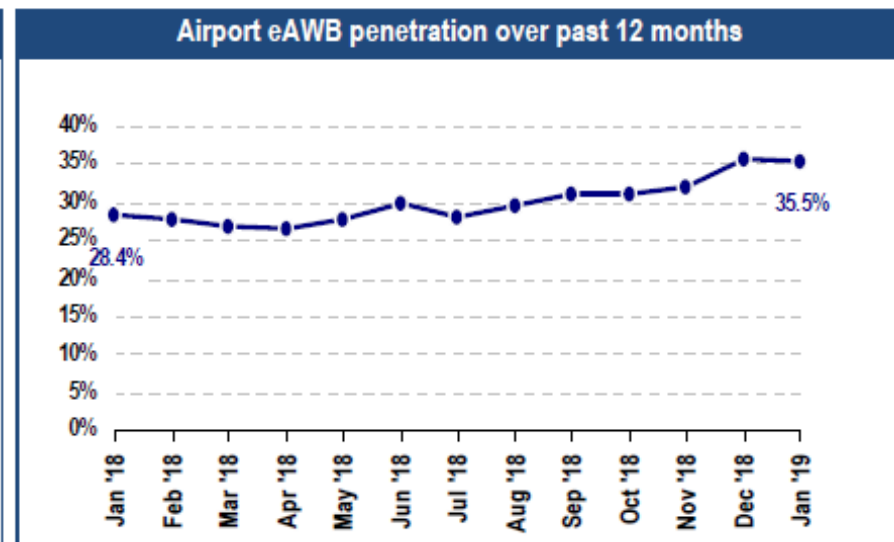


eAWB Airport Overview – January 2019 - MXP

AIRPORT	CITY	COUNTRY	REGION	MP4 / MC99	SOP
MXP - Malpensa	MIL - Milan	IT - Italy	Europe	Both	Yes

Volume	
	(e)AWB
Total AWB	33,604
eAWB Network	23,485
eAWB Actual	8,329
eAWB Potential	15,156

eAWB penetration and change vs previous month		
	eAWB penetration %	Change p.p.
Malpensa	35.5%	-0.1 p.p.
Italy	38.0%	-0.2 p.p.
Europe	50.2%	-0.2 p.p.



MeA and eAWB status at airport					
Who	Count	Signed MeA	%	Does eAWB	%
Airlines	59	42	71.2%	24	40.7%
FF Groups	257	96	37.4%	135	52.5%

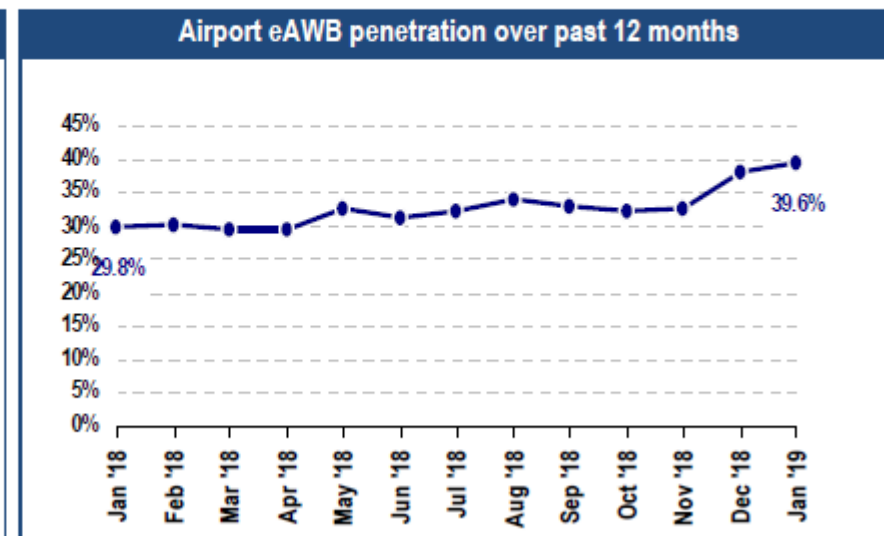


eAWB Airport Overview – January 2019 - FCO

AIRPORT	CITY	COUNTRY	REGION	MP4 / MC99	SOP
FCO - Fiumicino	ROM - Rome	IT - Italy	Europe	Both	

Volume	
	(e)AWB
Total AWB	5,119
eAWB Network	2,797
eAWB Actual	1,109
eAWB Potential	1,688

eAWB penetration and change vs previous month		
	eAWB penetration %	Change p.p.
Fiumicino	39.6%	+1.5 p.p.
Italy	38.0%	-0.2 p.p.
Europe	50.2%	-0.2 p.p.



MeA and eAWB status at airport					
Who	Count	Signed MeA	%	Does eAWB	%
Airlines	45	34	75.6%	20	44.4%
FF Groups	165	65	39.4%	44	26.7%



eAWB Regional Overview – January 2019

AT	57.3%
CH	50.8%
DE	58.8%
LU	31.4%
	56.9%

GB	40.8%
IE	23.3%
	39.2%

BE	46.1%
FR	52.5%
NL	64.3%
	56.5%

CY	11.8%
IT	38.0%
MT	47.8%
HR	26.5%
GR	18.0%
SI	5.1%
	35.5%

ES	42.4%
PT	16.3%
	39.6%

TR	63.2%
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BG	9.8%
CZ	35.6%
HU	28.1%
PL	26.5%
RO	20.1%
SK	56.2%
	29.9%

IL	31.0%
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UA	12.4%
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DK	55.8%
EE	56.3%
FI	50.2%
IS	70.0%
LT	68.1%
LV	44.8%
NO	43.0%
SE	54.2%
	52.9%

The Value of Air Cargo

Countries with 1% better air cargo connectivity engage in 6% more trade.
By implementing policies that promote the efficient movement of air cargo governments have tremendous potential to improve their trade competitiveness on a global level.

The importance of the Economic Policy

- ✓ From an economic policy perspective, it is critical to better understand the factors that enable countries, play a role in Global Trade.
- ✓ To enhance knowledge in this field IATA designed a research project that **combined aviation, border management and trade expertise** with the aim of shedding light on the role played by air cargo in supporting integration into the global trading system.
- ✓ The findings in this report can serve as evidence in support of policy deliberations on improving the trade facilitation environment and helping countries integrate into Global Trade.
- ✓ **It highlights that countries with well-developed air cargo connections combined with good quality customs services and smart borders, are better at integrating into Global Trade.**

The Air Cargo Indices

- ✓ This research, quantifies the relationship between air cargo connectivity and participation in global trade.
- ✓ As part of the study, **two air cargo specific indices** were developed to assess effectiveness of smart border regulation, customs services and logistics chain.
 - ✓ the Air Trade Facilitation Index
 - ✓ the eFreight Friendliness Index
- ✓ The study shows through empirical analysis that countries that performed better on these indexes also were more integrated into Global Trade.

Italy's Ranking Position

Air Connectivity Index

=

Ranking 12

Air Trade Facilitation Index

=

Ranking 4

eFreight Friendliness index

=

Ranking 19

Policy Priorities

- ✓ There is work to do on the implementation side. Trade facilitation emphasize cutting unnecessary formalities to **speed up border processing** and make it more reliable.
- ✓ Doing so allows air cargo to capitalize on its key advantage of speed. Key interventions that are needed specific to air cargo are:
 - ✓ facilitation of **electronic processing**, through eAWBs and eFreight
 - ✓ implement "**single window**" processing
 - ✓ Coordinated border agency procedures to **reduce duplicative controls**
 - ✓ Implementation of **risk management controls** at border to combat illicit activities and facilitate compliant traders
 - ✓ put in place processes to approve **release of shipments in advance** of their actual arrival.

Examples of Economic Development

Case study: **Ethiopia** Export: **Textiles and Apparel**

Ethiopia has dramatically moved up the global value chain by diversifying from exporting raw cotton to apparel and garments.

Between 2010-2015 Ethiopia's textile and clothing industry grew 51%, supported by the country's strong air cargo services linking Ethiopian produce with international buyers rapidly and reliably.

Customs modernization and embracing e-Cargo adoption has helped facilitate this significant growth.

Case study: **Costa Rica** Export: **Medical Devices**

Costa Rica has strong air connectivity to US markets.

The manufacture of medical devices in Costa Rica grew by 54% in 2014, with the volume of medical devices exported increasing from USD \$97.3 million to USD \$149.9 million. Employment grew from 6,000 employees to 12,500 in this sector from 2006-2011.

By improving connectivity, adopting e-Freight initiatives and facilitating cross-border trade Costa Rica has developed a strong air cargo industry.

Thank you

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